



**BEST SOUTHWEST
PARTNERSHIP**

Where Growth and Opportunity Meet

2016 INVESTMENT PACKAGES

Foundation Partner - \$12,500

- ◆ Logo prominently displayed at all BSW events; Investor Banner used at all events and media opportunities
- ◆ Logo on all printed promotional materials; letterhead, promotional pieces, folders, etc.
- ◆ Logo on home page of website
- ◆ Name pinned on website's interactive map, listed in directory, available real estate listing and job opportunities
- ◆ Up to three voting seats on the Board of Directors.
- ◆ Table (8 seats) at RED Showcase / Annual Meeting and/or Representative seat at Head Table, when appropriate
- ◆ Video Spot (30 seconds) Included in Regional Promotional Video
- ◆ Logo listed in BSW Investor Ad in BSW Partnership 2015 Publication, name listed on companion website BusinessClimate.com with link to website

Allied Partner - \$7,000

- ◆ Name and/or Logo displayed at all BSW events; Investor Banner used at all events and media opportunities
- ◆ Name on printed promotional materials; promotional pieces, folders, etc.
- ◆ Name pinned on website's interactive map, listed in directory, available real estate listing and job opportunities
- ◆ Up to two voting seats on the Board of Directors
- ◆ Seats (4) at RED Showcase / Annual Meeting
- ◆ Video Spot (20 seconds) Included in Regional Promotional Video
- ◆ Logo/and or Name listed in BSW Investor Ad in BSW Partnership 2015 Publication, name listed on companion website BusinessClimate.com with link

Associate Partner - \$3,000

- ◆ Name displayed at all BSW events; Investor Banner used at all events and media opportunities
- ◆ Name on printed promotional materials; promotional pieces, folders, etc.
- ◆ Name pinned on website's interactive map, listed in directory, available real estate listing and job opportunities
- ◆ Up to one voting seat on the Board of Directors.
- ◆ Seats (2) at RED Showcase / Annual Meeting
- ◆ Video Spot (10 seconds) Included in Regional Promotional Video
- ◆ Logo/and or Name listed in BSW Investor Ad in BSW Partnership 2015 Publication, name listed on companion website BusinessClimate.com with link

Community Partner - \$1,200

- ◆ Name displayed at all BSW events; Investor Banner used at all events, tradeshow and media events.
- ◆ Name on printed promotional materials; promotional pieces, folders, etc.
- ◆ Name pinned on website's interactive map, listed in directory, available real estate listing and job opportunities
- ◆ No voting seats on either board, unless elected to Executive Committee, but welcome to attend full board meetings
- ◆ Video Listing (Name) Included in Regional Promotional Video
- ◆ Logo/and or Name listed in BSW Investor Ad in BSW Partnership 2015 Publication, name listed on companion website BusinessClimate.com with link

For More Information please visit www.bestsouthwest.org or call Executive Director, Joe Johnson at 214-535-1883